**STP Comment Period Extended to Oct 31**

**Communications, social media toolkit**

**Link to engagement hub**

[bit.ly/engageSDOT](https://protect2.fireeye.com/v1/url?k=31323334-50bba2bf-31321b84-4544474f5631-823428e2164a3248&q=1&e=2a363c16-a9e2-40ac-a32f-ed9cc1c2d393&u=http%3A%2F%2Fbit.ly%2FengageSDOT%2C)

**SDOT social media posts**

* Initial thread on project list: [Seattle Department of Transportation on X: "Today, we're releasing our project list for the #SeattleTransportationPlan. Before you read it, we want you to understand exactly what this list is and why we're sharing it. Read on: https://t.co/SrwPipGBXy" / X (twitter.com)](https://protect2.fireeye.com/v1/url?k=31323334-50bba2bf-31321b84-4544474f5631-1e402b5c58c99a91&q=1&e=2a363c16-a9e2-40ac-a32f-ed9cc1c2d393&u=https%3A%2F%2Ftwitter.com%2Fseattledot%2Fstatus%2F1715444354289156416)  
  Tweet with link: [Seattle Department of Transportation on X: "@SoundTransit With that said! You may now read the #SeattleTransportationPlan project list and share your opinions on our website. https://t.co/KTpZzCE9GP https://t.co/W3AE6pvYcE" / X (twitter.com)](https://protect2.fireeye.com/v1/url?k=31323334-50bba2bf-31321b84-4544474f5631-74ada1f691069944&q=1&e=2a363c16-a9e2-40ac-a32f-ed9cc1c2d393&u=https%3A%2F%2Ftwitter.com%2Fseattledot%2Fstatus%2F1715446069122019717)
* Deadline extension: [(1) Seattle Department of Transportation on X: "We have extended the deadline for your feedback on the draft #SeattleTransportationPlan until October 31st. You can also give us feedback on our new project list until November 20th. Here's the place: https://t.co/KTpZzCE9GP" / X (twitter.com)](https://protect2.fireeye.com/v1/url?k=31323334-50bba2bf-31321b84-4544474f5631-12f770c99b2464f4&q=1&e=2a363c16-a9e2-40ac-a32f-ed9cc1c2d393&u=https%3A%2F%2Ftwitter.com%2Fseattledot%2Fstatus%2F1715510708853772369)
* First project: [(1) Seattle Department of Transportation on X: "Example Project #1 We work with @wsdot and @KingCountyMetro to make Aurora Ave safer and easier for people to use Design the street to be safer for walking and biking Add bus and freight-only lanes Add natural drainage systems to beautify the street and reduce flooding events https://t.co/Mf3KMoVLId" / X (twitter.com)](https://protect2.fireeye.com/v1/url?k=31323334-50bba2bf-31321b84-4544474f5631-7c242ef60d11e5cd&q=1&e=2a363c16-a9e2-40ac-a32f-ed9cc1c2d393&u=https%3A%2F%2Ftwitter.com%2Fseattledot%2Fstatus%2F1716250583601144161)  
  Instagram: [Seattle Dept of Transportation (@seattledot) • Instagram photos and videos](https://www.instagram.com/p/CyolyVayz6N/)  
  Facebook: [https://www.facebook.com/SeattleDOT/posts/pfbid0ziK8b5FvSKUcScv1otyt6DWGuZYZNfEobDQbfqbxnic747JtnJuENsBFxfeGVV6cl](https://protect2.fireeye.com/v1/url?k=31323334-50bba2bf-31321b84-4544474f5631-4728546fbf280fdb&q=1&e=2a363c16-a9e2-40ac-a32f-ed9cc1c2d393&u=https%3A%2F%2Fwww.facebook.com%2FSeattleDOT%2Fposts%2Fpfbid0ziK8b5FvSKUcScv1otyt6DWGuZYZNfEobDQbfqbxnic747JtnJuENsBFxfeGVV6cl)
* LinkedIn: [https://www.linkedin.com/feed/update/urn:li:activity:7121224231450771456](https://protect2.fireeye.com/v1/url?k=31323334-50bba2bf-31321b84-4544474f5631-7882b51de4818b3d&q=1&e=2a363c16-a9e2-40ac-a32f-ed9cc1c2d393&u=https%3A%2F%2Fwww.linkedin.com%2Ffeed%2Fupdate%2Furn%3Ali%3Aactivity%3A7121224231450771456)

**SDOT blog post**

[Seattle Transportation Plan | Your ideas have helped identify transformational projects! What would you like us to do first?  - SDOT Blog](https://sdotblog.seattle.gov/2023/10/20/seattle-transportation-plan-your-ideas-have-helped-identify-transformational-projects-what-would-you-like-us-to-do-first/)

**Sample stakeholder email template**

Dear [NAME],

I am reaching out to you because of [YOUR/ORGANIZATION’S] involvement in developing the Seattle Transportation Plan.

**We are extending the comment period for the draft plan to October 31.** [**Please share your comments.**](https://seattletransportationplan.infocommunity.org/#think)

We appreciate what you [AND YOUR MEMBERS] have told us about what you need in your transportation system. This resulted in a bold vision for the future of Seattle’s transportation network that is reflected in the [Draft Seattle Transportation Plan.](https://seattletransportationplan.infocommunity.org/#think)

Also, we have now developed a list of transportation project and program needs to support this vision. This is list is now available on the [STP Online Engagement Hub](https://seattletransportationplan.infocommunity.org/#projects). The project list includes new, transformative projects that could be implemented to achieve the STP vision, each with an estimated construction cost of over $10 million in current dollars.

Since we can’t do everything on this list, given resources available, we want to know what you want us to prioritize.

When you have a moment, we invite you to visit the [STP Online Engagement Hub](https://seattletransportationplan.infocommunity.org/) to share your thoughts with us. How do you think these projects and programs will change the way you get around the city? Which projects and programs are most important to you and your neighbors? **Please share your feedback on projects and programs by November 20.**

I am always available if you would like to talk through this further, and please let us know if you’d like us to talk with you or have a discussion with your community.

Thank you.